Case Study – Safehinge Primera

Challenge

Safehinge is a leading manufacturer of safety-focused door solutions, known for its innovative products designed to enhance safety and functionality in sensitive environments such as healthcare and education facilities. As part of its commitment to continuous improvement and innovation, Safehinge sought to expand its capabilities by establishing a new development and testing team.

The primary challenge Safehinge faced was the need to quickly assemble a highly skilled development and testing team. This team needed to be capable of spearheading new product developments and enhancing existing solutions, all while maintaining the high standards of safety and reliability for which Safehinge is known. Finding the right mix of technical skills and industry-specific knowledge was crucial.

Solution

Safehinge partnered with Net Talent, a recruitment agency specializing in placing top-tier talent in technology and engineering roles. Net Talent's approach included:

- Understanding Needs: Conducting thorough discussions with Safehinge to understand the specific skills and experience required for the development and testing team.
- Tailored Recruitment Strategy: Leveraging their extensive network and employing targeted search techniques to identify candidates who not only met the technical qualifications but also fit well with Safehinge's company culture.
- Rigorous Screening Process: Implementing a comprehensive screening process that included technical assessments and behavioural interviews to ensure candidates' proficiency and alignment with Safehinge's values.
- Continuous Support: Providing ongoing support to Safehinge and the newly hired team during the onboarding process to ensure a smooth transition and immediate productivity.

SAFEHINGE[©] PRIMERA Net Talent successfully built a development and testing team for Safehinge composed of four key members within a tight timeline of three months. This team quickly integrated into Safehinge, bringing fresh perspectives and enhanced capabilities to the company's product development pipeline. Their contributions have led to: Increased Innovation: Acceleration in the development of new product features and enhancements to existing products, Enhanced Testing Procedures: Implementation of more rigorous testing protocols, increasing product safety and reliability. Positive Impact on Time-to-Market: The ability to bring products to market more quickly, responding effectively to customer needs and competitive pressures.

Results

The partnership between Safehinge and Net Talent illustrates the critical role that specialized recruitment agencies can play in quickly and efficiently building skilled teams that drive business growth and innovation. Safehinge's new development and testing team has become a cornerstone of their strategy to lead the market in safe and innovative door solutions.

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